



WJLA-TV/DT WASHINGTON, DC

WJLA
1100 Wilson Blvd. 6th Floor
Arlington, VA 22209

Contract # 194550

Schedule Dates 10/30/12-11/06/12
Advertiser Priorities USA Action (14656)
Agency/T-Code Mundy Katowitz Media (1517)/ELECTRONIC
Product Political-Political (1088)
Brand Est 1567 10/30-11/6 (71209)
Salesperson Monares, Barbara (1108)
Sales Office WJLA - Core Team
Buyer Name BASSETTE,CASEY
Phone/Fax /
CPE Est 1567 10/30-11/6
Account Types Local/Political Issue Agency
Billing Type Standard
Comments Est 1567 10/30-11/6

Date Entered 08/27/12
Last Modified 11/05/12
Entered By Barbara Monares
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$9,667.50
Net Total \$54,782.50
Sales Tax

WJLA Arlington (WJLA)
By Broadcast Month
Nov. 2012 43
Grand Total: 43
Rate
\$64,450.00
\$64,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/31/12-11/02/12	2	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A				1		1						WJLA Arlington (WJLA)		8/27/12
1.1	Normal Line / SPOT	10/31/12-11/02/12	4	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A				1		1			2	\$1,000.00	\$2,000.00	WJLA Arlington (WJLA)		10/29/12
2.0	Revised Line / SPOT	11/06/12-11/06/12	2	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A			1									WJLA Arlington (WJLA)		8/27/12
2.1	Normal Line / SPOT	11/06/12-11/06/12	4	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A			1						1	\$1,000.00	\$1,000.00	WJLA Arlington (WJLA)		10/29/12
3.0	Revised Line / SPOT	10/30/12-11/02/12	2	:30	6:59A- ABC-GOOD MORNING AMERICA			1		1	1						WJLA Arlington (WJLA)		8/27/12
3.1	Normal Line / SPOT	10/30/12-11/02/12	4	:30	6:59A- ABC-GOOD MORNING AMERICA			1		1	1			3	\$1,800.00	\$5,400.00	WJLA Arlington (WJLA)		10/29/12
4.0	Revised Line / SPOT	11/05/12-11/06/12	2	:30	6:59A- ABC-GOOD MORNING AMERICA		1	1									WJLA Arlington (WJLA)		8/27/12
4.1	Normal Line / SPOT	11/05/12-11/06/12	4	:30	6:59A- ABC-GOOD MORNING AMERICA		1	1						2	\$1,800.00	\$3,600.00	WJLA Arlington (WJLA)		10/29/12
5.0	Revised Line / SPOT	11/03/12-11/03/12	2	:30	6:58A- ABC-GOOD MORNING AMERICA SAT							1					WJLA Arlington (WJLA)		8/27/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.wjla.com and are incorporated by reference in their entirety.



WJLA-TV/DT WASHINGTON, DC

WJLA
1100 Wilson Blvd. 6th Floor
Arlington, VA 22209

Contract # 194550

Schedule Dates 10/30/12-11/06/12
Advertiser Priorities USA Action (14656)
Agency/T-Code Mundy Katowitz Media (1517)/ELECTRONIC
Product Political-Political (1088)
Brand Est 1567 10/30-11/6 (71209)
Salesperson Monares, Barbara (1108)
Sales Office WJLA - Core Team
Buyer Name BASSETTE, CASEY
Phone/Fax /
CPE Est 1567 10/30-11/6
Account Types Local/Political Issue Agency
Billing Type Standard
Comments Est 1567 10/30-11/6

Date Entered 08/27/12
Last Modified 11/05/12
Entered By Barbara Monares
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$9,667.50
Net Total \$54,782.50
Sales Tax

WJLA Arlington (WJLA)
By Broadcast Month **Spots** **Rate**
Nov. 2012 43 \$64,450.00
Grand Total: 43 \$64,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
5.1	Normal Line / SPOT	11/03/12-11/03/12	4	:30	6:58A- ABC-GOOD MORNING AMERICA SAT								1	1	\$850.00	\$850.00	WJLA Arlington (WJLA)		10/29/12
6.0	Revised Line / SPOT	11/04/12-11/04/12	2	:30	7:58A- ABC-GOOD MORNING AMERICA SUN								1	1			WJLA Arlington (WJLA)		8/27/12
6.1	Normal Line / SPOT	11/04/12-11/04/12	4	:30	7:58A- ABC-GOOD MORNING AMERICA SUN								1	1	\$750.00		WJLA Arlington (WJLA)		10/29/12
6.1.1	Closed Preempt	11/04/12															WJLA Arlington (WJLA)	No Avail/Exception -	
7.0	Revised Line / SPOT	10/30/12-11/01/12	2	:30	9A- LIVE!			1		1							WJLA Arlington (WJLA)		8/27/12
7.1	Normal Line / SPOT	10/30/12-11/01/12	3	:30	9A- LIVE!			1		1				2	\$900.00	\$1,800.00	WJLA Arlington (WJLA)		10/29/12
8.0	Revised Line / SPOT	11/05/12-11/05/12	2	:30	9A- LIVE!		1							1			WJLA Arlington (WJLA)		8/27/12
8.1	Normal Line / SPOT	11/05/12-11/05/12	4	:30	9A- LIVE!		1							1	\$900.00	\$900.00	WJLA Arlington (WJLA)		10/29/12
9.0	Revised Line / SPOT	10/31/12-11/02/12	2	:30	10A- RACHAEL RAY				1		1						WJLA Arlington (WJLA)		8/27/12
9.1	Normal Line / SPOT	10/31/12-11/02/12	4	:30	10A- RACHAEL RAY				1		1			2	\$800.00	\$1,600.00	WJLA Arlington (WJLA)		10/29/12
10.0	Revised Line / SPOT	10/31/12-11/01/12	2	:30	10:58A- ABC-THE VIEW				1		1						WJLA Arlington (WJLA)		8/27/12
10.1	Normal Line / SPOT	10/31/12-11/01/12	4	:30	10:58A- ABC-THE VIEW				1		1				\$1,300.00		WJLA Arlington (WJLA)		10/29/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.wjla.com and are incorporated by reference in their entirety.



WJLA
1100 Wilson Blvd. 6th Floor
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

Mundy Katowitz Media
1322 G. Street S.E.
Washington, DC 20003

Contract # 194550

Schedule Dates

10/30/12-11/06/12

Advertiser

Priorities USA Action (14656)

Agency/T-Code

Mundy Katowitz Media (1517)/ELECTRONIC

Product

Political-Political (1088)

Brand

Est 1567 10/30-11/6 (71209)

Salesperson

Monares, Barbara (1108)

Sales Office

WJLA - Core Team

Buyer Name

BASSETTE,CASEY

Phone/Fax

/

CPE

Est 1567 10/30-11/6

Account Types

Local/Political Issue Agency

Billing Type

Standard

Comments

Est 1567 10/30-11/6

Date Entered

08/27/12

Last Modified

11/05/12

Entered By

Barbara Monares

CO-OP

No

Headline

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$9,667.50

Net Total

\$54,782.50

Sales Tax

WJLA Arlington (WJLA)

By Broadcast Month Spots Rate

Nov. 2012 43 \$64,450.00

Grand Total: 43 \$64,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.1.1	Closed Preempt	10/31/12															WJLA Arlington (WJLA)	No Avail/Exception -	
10.1.2	Closed Preempt	11/01/12															WJLA Arlington (WJLA)	No Avail/Exception -	
11.0	Revised Line / SPOT	11/05/12-11/05/12	2	:30	10:58A- ABC-THE VIEW												WJLA Arlington (WJLA)		8/27/12
11.1	Normal Line / SPOT	11/05/12-11/05/12	4	:30	10:58A- ABC-THE VIEW		1							1	\$1,300.00	\$1,300.00	WJLA Arlington (WJLA)		10/29/12
12.0	Revised Line / SPOT	10/30/12-11/02/12	2	:30	11:59A- NEWS-ABC 7 NEWS @ NOON			1	1	1	1						WJLA Arlington (WJLA)		8/27/12
12.1	Normal Line / SPOT	10/30/12-11/02/12	4	:30	11:59A- NEWS-ABC 7 NEWS @ NOON			1	1	1	1			4	\$1,200.00	\$4,800.00	WJLA Arlington (WJLA)		10/29/12
13.0	Revised Line / SPOT	11/05/12-11/05/12	2	:30	11:59A- NEWS-ABC 7 NEWS @ NOON		1										WJLA Arlington (WJLA)		8/27/12
13.1	Normal Line / SPOT	11/05/12-11/05/12	4	:30	11:59A- NEWS-ABC 7 NEWS @ NOON		1							1	\$1,200.00	\$1,200.00	WJLA Arlington (WJLA)		10/29/12
14.0	Normal Line / SPOT	10/31/12-11/02/12	2	:30	12:30P- WHO WANTS TO BE A MILLIONAIRE (R)				1		1				\$900.00		WJLA Arlington (WJLA)		8/27/12
14.0.1	Closed Preempt	10/31/12															WJLA Arlington (WJLA)	Program Change/Exception	
14.0.2	Closed Preempt	11/02/12															WJLA Arlington (WJLA)	Program Change/Exception	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.wjla.com and are incorporated by reference in their entirety.



WJLA
1100 Wilson Blvd. 6th Floor
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

Mundy Katowitz Media
1322 G. Street S.E.
Washington, DC 20003

Contract # 194550

Schedule Dates 10/30/12-11/06/12

Advertiser

Priorities USA Action (14656)

Agency/T-Code

Mundy Katowitz Media (1517)/ELECTRONIC

Product

Political-Political (1088)

Brand

Est 1567 10/30-11/6 (71209)

Salesperson

Monares, Barbara (1108)

Sales Office

WJLA - Core Team

Buyer Name

BASSETTE,CASEY

Phone/Fax

/

CPE

Est 1567 10/30-11/6

Account Types

Local/Political Issue Agency

Billing Type

Standard

Comments

Est 1567 10/30-11/6

Date Entered 08/27/12

Last Modified 11/05/12

Entered By Barbara Monares

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$9,667.50

Net Total \$54,782.50

Sales Tax

WJLA Arlington (WJLA)

By Broadcast Month Spots Rate

Nov. 2012 43 \$64,450.00

Grand Total: 43 \$64,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Revised Line / SPOT	11/01/12-11/01/12	2	:30	12:57P- ABC--THE CHEW					1							WJLA Arlington (WJLA)		8/27/12
15.1	Normal Line / SPOT	11/01/12-11/01/12	4	:30	12:57P- ABC--THE CHEW					1					\$900.00		WJLA Arlington (WJLA)		10/29/12
15.1.1	Closed Preempt	11/01/12															WJLA Arlington (WJLA)	No Avail/Exception -	
16.0	Revised Line / SPOT	11/05/12-11/05/12	2	:30	12:57P- ABC--THE CHEW		1										WJLA Arlington (WJLA)		8/27/12
16.1	Normal Line / SPOT	11/05/12-11/05/12	4	:30	12:57P- ABC--THE CHEW		1							1	\$900.00	\$900.00	WJLA Arlington (WJLA)		10/29/12
17.0	Revised Line / SPOT	10/30/12-11/02/12	2	:30	3P- ANDERSON COOPER SHOW			1			1						WJLA Arlington (WJLA)		8/27/12
17.1	Normal Line / SPOT	10/30/12-11/02/12	4	:30	3:01P- ANDERSON COOPER SHOW			1			1			2	\$1,200.00	\$2,400.00	WJLA Arlington (WJLA)		10/29/12
18.0	Normal Line / SPOT	10/31/12-10/31/12	2	:30	3:58P- ABC--KATIE COURIC				1						\$1,700.00		WJLA Arlington (WJLA)		8/27/12
18.0.1	Closed Preempt	10/31/12															WJLA Arlington (WJLA)	Program Change/Exception - PLEASE CHANGE TO THE NEW PROGRAM TITLE	
19.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	3:58P- ABC--KATIE COURIC		1								\$1,700.00		WJLA Arlington (WJLA)		8/27/12
19.0.1	Closed Preempt	11/05/12															WJLA Arlington (WJLA)	Program Change/Exception - PLEASE USE THE NEW PROGRAM TITLE	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.wjla.com and are incorporated by reference in their entirety.



WJLA
1100 Wilson Blvd. 6th Floor
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

Mundy Katowitz Media
1322 G. Street S.E.
Washington, DC 20003

Contract # 194550

Schedule Dates

10/30/12-11/06/12

Advertiser

Priorities USA Action (14656)

Agency/T-Code

Mundy Katowitz Media (1517)/ELECTRONIC

Product

Political-Political (1088)

Brand

Est 1567 10/30-11/6 (71209)

Salesperson

Monares, Barbara (1108)

Sales Office

WJLA - Core Team

Buyer Name

BASSETTE,CASEY

Phone/Fax

/

CPE

Est 1567 10/30-11/6

Account Types

Local/Political Issue Agency

Billing Type

Standard

Comments

Est 1567 10/30-11/6

Date Entered

08/27/12

Last Modified

11/05/12

Entered By

Barbara Monares

CO-OP

No

Headline

Demo

Order Type

Normal

Package Deal

Commission %

Commission

15.00

Net Total

\$9,667.50

Sales Tax

\$54,782.50

WJLA Arlington (WJLA)

By Broadcast Month Spots Rate

Nov. 2012 43 \$64,450.00

Grand Total: 43 \$64,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
20.0	Revised Line / SPOT	10/30/12-11/04/12	2	:30	4:58P- NEWS-ABC 7 NEWS @ 5P	1		1		1							WJLA Arlington (WJLA)		8/27/12
20.1	Normal Line / SPOT	10/30/12-11/04/12	4	:30	4:58P- NEWS-ABC 7 NEWS @ 5P	1		1		1				2	\$1,800.00	\$3,600.00	WJLA Arlington (WJLA)		10/29/12
21.0	Revised Line / SPOT	10/31/12-10/31/12	2	:30	5:59P- NEWS-ABC 7 NEWS @ 6P	1			1								WJLA Arlington (WJLA)		8/27/12
21.1	Normal Line / SPOT	10/31/12-10/31/12	4	:30	5:59P- NEWS-ABC 7 NEWS @ 6P	1			1					1	\$2,000.00	\$2,000.00	WJLA Arlington (WJLA)		10/29/12
22.0	Revised Line / SPOT	11/05/12-11/05/12	2	:30	5:59P- NEWS-ABC 7 NEWS @ 6P	1		1									WJLA Arlington (WJLA)		8/27/12
22.1	Normal Line / SPOT	11/05/12-11/05/12	4	:30	5:59P- NEWS-ABC 7 NEWS @ 6P	1		1							\$2,000.00		WJLA Arlington (WJLA)		10/29/12
22.1.1	Closed Preempt	11/05/12															WJLA Arlington (WJLA)	No Avail/Exception -	
23.0	Revised Line / SPOT	11/04/12-11/04/12	2	:30	6:30P- NEWS-ABC 7 NEWS @ 630P	1							1				WJLA Arlington (WJLA)		8/27/12
23.1	Normal Line / SPOT	11/04/12-11/04/12	4	:30	6:30P- NEWS-ABC 7 NEWS @ 630P	1							1	1	\$1,600.00	\$1,600.00	WJLA Arlington (WJLA)		10/29/12
24.0	Normal Line / SPOT	10/30/12-10/30/12	2	:30	6:58P- WHEEL OF FORTUNE	1		1							\$4,000.00		WJLA Arlington (WJLA)		8/27/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.wjla.com and are incorporated by reference in their entirety.



WJLA-TV/DT WASHINGTON, DC

WJLA
1100 Wilson Blvd. 8th Floor
Arlington, VA 22209

Mundy Katowitz Media
1322 G. Street S.E.
Washington, DC 20003

Contract # 194550

Schedule Dates

10/30/12-11/06/12

Advertiser

Priorities USA Action (14656)

Agency/T-Code

Mundy Katowitz Media (1517)/ELECTRONIC

Product

Political-Political (1088)

Brand

Est 1567 10/30-11/6 (71209)

Salesperson

Monares, Barbara (1108)

Sales Office

WJLA - Core Team

Buyer Name

BASSETTE, CASEY

Phone/Fax

/

CPE

Est 1567 10/30-11/6

Account Types

Local/Political Issue Agency

Billing Type

Standard

Comments

Est 1567 10/30-11/6

08/27/12

Date Entered

11/05/12

Last Modified

Entered By

Barbara Monares

CO-OP

No

Headline #

Demo

Normal

Order Type

Package Deal

Commission %

15.00

Commission

\$9,667.50

Net Total

\$54,782.50

Sales Tax

WJLA Arlington (WJLA)

By Broadcast Month Spots Rate

Nov. 2012 43 \$64,450.00

Grand Total: 43 \$64,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0.1	Closed Preempt	10/30/12															WJLA Arlington (WJLA)	No Avail/Exception -	
25.0	Revised Line / SPOT	11/03/12-11/03/12	2	:30	7P- WHEEL OF FORTUNE WEEKEND							1					WJLA Arlington (WJLA)		8/27/12
25.1	Normal Line / SPOT	11/03/12-11/03/12	4	:30	7P- WHEEL OF FORTUNE WEEKEND							1			\$1,800.00		WJLA Arlington (WJLA)		10/29/12
25.1.1	Closed Preempt	11/03/12															WJLA Arlington (WJLA)	Sports/Spot -	
26.0	Revised Line / SPOT	11/03/12-11/03/12	2	:30	7:29P- JEOPARDY WEEKEND							1					WJLA Arlington (WJLA)		8/27/12
26.1	Normal Line / SPOT	11/03/12-11/03/12	4	:30	7:29P- JEOPARDY WEEKEND							1		1	\$1,800.00	\$1,800.00	WJLA Arlington (WJLA)		10/29/12
27.0	Revised Line / SPOT	11/01/12-11/01/12	2	:30	11:35P- ABC-ABC NIGHTLINE				1								WJLA Arlington (WJLA)		8/27/12
27.1	Normal Line / SPOT	11/01/12-11/01/12	4	:30	11:35P- ABC-ABC NIGHTLINE				1						\$1,700.00		WJLA Arlington (WJLA)		10/29/12
27.1.1	Closed Preempt	11/01/12															WJLA Arlington (WJLA)	No Avail/Exception -	
28.0	Revised Line / SPOT	11/05/12-11/05/12	2	:30	11:35P- ABC-ABC NIGHTLINE		1										WJLA Arlington (WJLA)		8/27/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.wjla.com and are incorporated by reference in their entirety.



WJLA
1100 Wilson Blvd. 6th Floor
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

Mundy Katowitz Media
1322 G. Street S.E.
Washington, DC 20003

Contract # 194550

Schedule Dates

10/30/12-11/06/12

Advertiser

Priorities USA Action (14656)

Agency/T-Code

Mundy Katowitz Media (1517)/ELECTRONIC

Product

Political-Political (1088)

Brand

Est 1567 10/30-11/6 (71209)

Salesperson

Monares, Barbara (1108)

Sales Office

WJLA - Core Team

Buyer Name

BASSETTE, CASEY

Phone/Fax

/

CPE

Est 1567 10/30-11/6

Account Types

Local/Political Issue Agency

Billing Type

Standard

Comments

Est 1567 10/30-11/6

Date Entered

08/27/12

Last Modified

11/05/12

Entered By

Barbara Monares

CO-OP

No

Headline #

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$9,667.50

Net Total

\$54,782.50

Sales Tax

WJLA Arlington (WJLA)

By Broadcast Month Spots Rate

Nov. 2012 43 \$64,450.00

Grand Total: 43 \$64,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.1	Normal Line / SPOT	11/05/12-11/05/12	4	:30	11:35P- ABC-ABC NIGHTLINE	1	1							1	\$1,700.00		WJLA Arlington (WJLA)		10/29/12
28.1.1	Closed Preempt	11/05/12															WJLA Arlington (WJLA)	No Avail/Exception -	
29.0	Revised Line / SPOT	11/04/12-11/04/12	2	:30	11P- NEWS-ABC 7 NEWS @ 11P								1	1			WJLA Arlington (WJLA)		8/27/12
29.1	Normal Line / SPOT	11/04/12-11/04/12	4	:30	11P- NEWS-ABC 7 NEWS @ 11P								1	1	\$1,600.00	\$1,600.00	WJLA Arlington (WJLA)		10/29/12
30.0	Revised Line / SPOT	11/03/12-11/03/12	2	:30	12:34A- CASTLE								1				WJLA Arlington (WJLA)		8/27/12
30.1	Normal Line / SPOT	11/03/12-11/03/12	4	:30	12:34A- CASTLE								1	1	\$450.00	\$450.00	WJLA Arlington (WJLA)		10/29/12
31.0	Revised Line / SPOT	11/01/12-11/01/12	2	:30	6:58P- ABC 7 NEWS SPECIAL				1								WJLA Arlington (WJLA)	m/g from 8/27	8/27/12
31.1	Normal Line / SPOT	11/01/12-11/01/12	4	:30	6:58P- ABC 7 NEWS SPECIAL				1					1	\$4,000.00	\$4,000.00	WJLA Arlington (WJLA)	m/g from 8/27	10/29/12
32.0	Revised Line / SPOT	11/01/12-11/01/12	2	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A				1								WJLA Arlington (WJLA)	m/g from 8/27	8/27/12
32.1	Normal Line / SPOT	11/01/12-11/01/12	4	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A				1					1	\$1,000.00	\$1,000.00	WJLA Arlington (WJLA)	m/g from 8/27	10/29/12
33.0	M/G For 18.0.1 / SPOT	10/31/12-10/31/12	2	:30	3:58P- KATIE COURIC				1					1	\$1,700.00	\$1,700.00	WJLA Arlington (WJLA)	NAME CHANGE	10/11/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.wjla.com and are incorporated by reference in their entirety.



WJLA-TV/DT WASHINGTON, DC

WJLA
1100 Wilson Blvd. 8th Floor
Arlington, VA 22209

Contract # 194550

Schedule Dates

10/30/12-11/06/12

Advertiser

Priorities USA Action (14656)

Agency/T-Code

Mundy Katowitz Media (1517)/ELECTRONIC

Product

Political-Political (1088)

Brand

Est 1567 10/30-11/6 (71209)

Salesperson

Monares, Barbara (1108)

Sales Office

WJLA - Core Team

Buyer Name

BASSETTE, CASEY

Phone/Fax

/

CPE

Est 1567 10/30-11/6

Account Types

Local/Political Issue Agency

Billing Type

Standard

Comments

Est 1567 10/30-11/6

08/27/12

Date Entered

11/05/12

Last Modified

Entered By

Barbara Monares

CO-OP

No

Headline #

Demo

Normal

Order Type

Package Deal

Commission %

15.00

Commission

\$9,667.50

Net Total

\$54,782.50

Sales Tax

WJLA Arlington (WJLA)

By Broadcast Month Spots Rate

Nov. 2012 43 \$64,450.00

Grand Total: 43 \$64,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
33.1	M/G For 18.0.1 / SPOT	10/31/12-10/31/12	4	:30	3:58P- KATIE COURIC				1					1	\$1,700.00	\$1,700.00	WJLA Arlington (WJLA)	NAME CHANGE	10/29/12
34.0	M/G For 19.0.1 / SPOT	11/05/12-11/05/12	2	:30	3:58P- KATIE COURIC		1							1	\$1,700.00	\$1,700.00	WJLA Arlington (WJLA)		10/1/12
34.1	M/G For 19.0.1 / SPOT	11/05/12-11/05/12	4	:30	3:58P- KATIE COURIC		1							1	\$1,700.00	\$1,700.00	WJLA Arlington (WJLA)		10/29/12
35.0	M/G For 24.0.1 / SPOT	11/01/12-11/01/12	3	:30	6:58P- ABC 7 NEWS SPECIAL				1					1	\$5,000.00	\$5,000.00	WJLA Arlington (WJLA)	m/g from 10/26	10/26/12
35.1	M/G For 24.0.1 / SPOT	11/01/12-11/01/12	4	:30	6:58P- ABC 7 NEWS SPECIAL				1					1	\$5,000.00	\$5,000.00	WJLA Arlington (WJLA)	m/g from 10/26	10/29/12
36.0	M/G For 10.1.1,14.0.1,14.0.2,15.1.1 / SPOT	10/30/12-10/30/12	4	:30	11P- 12A (EST)			2						2	\$2,000.00	\$4,000.00	WJLA Arlington (WJLA)	m/g from 10/30	10/30/12
37.0	M/G For 10.1.2 / SPOT	11/01/12-11/01/12	4	:30	4:58P- NEWS-ABC 7 NEWS @ 5P				1					1	\$1,300.00	\$1,300.00	WJLA Arlington (WJLA)	m/g from 10/31	10/31/12
38.0	M/G For 22.1.1 / SPOT	11/01/12-11/01/12	4	:30	4:58A- NEWS-GOOD MORNING WASHINGTON @ 5A				1					1	\$1,000.00	\$1,000.00	WJLA Arlington (WJLA)	m/g from 10/31	10/31/12
39.0	M/G For 27.1.1 / SPOT	11/02/12-11/02/12	4	:30	6:59A- ABC-GOOD MORNING AMERICA				2					2	\$850.00	\$1,700.00	WJLA Arlington (WJLA)	m/g from 11/1	11/1/12
40.0	M/G For 6.1.1,28.1.1 / SPOT	11/06/12-11/06/12	4	:30	6:59A- ABC-GOOD MORNING AMERICA		1							1	\$2,450.00	\$2,450.00	WJLA Arlington (WJLA)	m/g from 11/5	11/5/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.wjla.com and are incorporated by reference in their entirety.



WJLA-TV/DT WASHINGTON, DC

WJLA
1100 Wilson Blvd. 8th Floor
Arlington, VA 22209

Mundy Katowitz Media
1322 G. Street S.E.
Washington, DC 20003

Contract # 194550

Schedule Dates

10/30/12-11/06/12

Advertiser

Priorities USA Action (14656)

Agency/T-Code

Mundy Katowitz Media (1517)/ELECTRONIC

Product

Political-Political (1088)

Brand

Est 1567 10/30-11/6 (71209)

Salesperson

Monares, Barbara (1108)

Sales Office

WJLA - Core Team

Buyer Name

BASSETTE, CASEY

Phone/Fax

/

CPE

Est 1567 10/30-11/6

Account Types

Local/Political Issue Agency

Billing Type

Standard

Comments

Est 1567 10/30-11/6

08/27/12

11/05/12

Barbara Monares

No

CO-OP

Headline #

Demo

Normal

Package Deal

Commission %

15.00

Commission

\$9,667.50

Net Total

\$54,782.50

Sales Tax

WJLA Arlington (WJLA)			
By Broadcast Month	Spots	Rate	
Nov. 2012	43	\$64,450.00	
Grand Total:	43	\$64,450.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
41.0	M/G For 25.1.1 / SPOT	11/06/12-11/06/12	4	:30	9A- LIVE!	1		1						1	\$1,800.00	\$1,800.00	WJLA Arlington (WJLA)	m/g from 11/5	11/5/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.wjla.com and are incorporated by reference in their entirety.